

SUCCESS STORY OF FARMER ON PLANTATION OF BANANA UNDER JHUM AT HMAWNGKAWN VILLAGE, SERCHHIP DISTRICT

PROFILE

Name of the activity: Supply of planting materials to Jhum

Name of Beneficiary: Zothanmawii

Village: Hmawngkawn

District: Serchhip

INTRODUCTION: Mrs. Zothanmawii is a jhum farmer from Hmawngkawn village. Shifting cultivation is their primary source of income. In 2019, he registered under Jhum fig however in the year 2020 she abandoned jhum farming and finding a way towards for establishment of permanent agriculture and registered herself under Chhekawn Settled Agriculture/Orchard Fig.

FOCUS INTERVENTION: She wanted to start Banana plantation and submitted request letter to DMU-FOCUS, Serchhip. She was provided 168 banana suckers. The intervention was implemented with continual guidance, assessment and physical support from the DMU staffs. assisted financially for procurement of banana suckers

He also added more banana as much as he can and become his family major asset and he can now abandon jhum practices and concentrate on orchard. The increase in quality planting materials has led to an increased production and assured quality produce. He sell at Rs 3 per finger of banana and earning about 5,000 (five thousand) per month. The income generation observed for the activity is only the beginning of the farmer's benefit. With continuous intervention, it is projected that not only would there be an increase in the income generated but also improve the living condition of the farmers to a certain degree and ascertain production of quality produce to satisfy the market demand.

