

SUCCESS STORY VALUE CHAIN CHILLI UNDER DMU CHAMPHAI

PROFILE

Activity : Value Chain Mizo Chilli
Project : FOCUS, District Management Unit- Champhai
Funding : International Fund for Agricultural Development (IFAD)
District : Champhai
Quantity of seed received : 1 Kg

FARMERS' PROFILE

Name : *Pi Biakhmingliani*
Age : *59*
Name of FIG : *Value Chain FIG*
Village : *Zion Veng*
Crop : *Mizo Chilli*
Quantity of seed received : *1 Kg*
Year : *2021*
Area of Field :
Total Yield : *125 Kg*
Total Amount Yield : *Rs. 50,000 /-*

ACTIVITY IMPEMETATION

Cultivation of Mizo Chilli as stated in the Project Implementation Manual (PIM) is one of the project activities under Value Chain and is essential and highly required in order to increase the income of the farmers. Distribution of Mizo Chilli was started from 1st Feb 2021 under Value Chain FIG. The cultivation was started soon after the seeds were distributed to the farmers. Majority seeds failed to sprout and wither due to less rainfall.



MONITORING

After distribution of seeds was completed, the monitoring was carried by the respective VLW and SAC. While monitoring the farmers were given a training on the possibilities of insect attack prevention etc.



OUTCOME

The outcome of the cultivation is good on average. But most farmer keep their production for their own consumption only.



REVENUE GENERATION

Mrs. Biakhmingliani of Zion veng is one of the farmers whose production is up to par. She harvested 125 Kg of Mizo Chilli from 1 Kg of seedling supplied which improved their revenue generation for the year 2021. The rate of chilli varies from Rs. 300-600/- per Kg in the local market depending on the season.

With 1 kg of Chilli their harvest was 125Kg which increase their annual income by about 80%.